

# GoGreen Home 0% Financing Promo

## How to share this promotion with your customers

This GoGreen Home promotion is only available to low-income residents in under-resourced communities who are installing a heat pump water heater or heat pump HVAC system. Loans with terms up to 10 years may qualify for 0% financing; loans with terms 10 – 15 years may qualify for 2% financing. \$30,000 max.

1

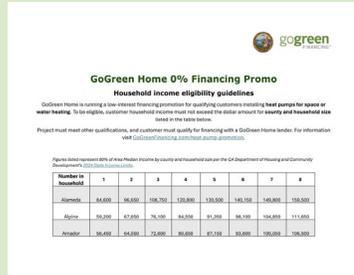
Check the map.



- Search your customer’s project address on the [map](#).
- Check to see if they’re in a solid or hatched color zone.
- **If YES**, move to Step 2.

2

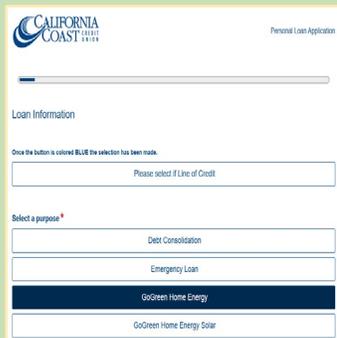
Review income.



- Use the [Income Eligibility Guidelines](#) resource.
- Customer checks low-income cap for the county their project is in.
- **If interested** in the promo, move to Step 3.

3

Apply with a lender.



- Customer applies to [CalCoast](#) (statewide) or [USC CU](#) (LA and Orange counties).
- The lender approves initial application according to standard GoGreen rates
- **Following income verification steps, 0% or 2% promo rate will be applied.**