

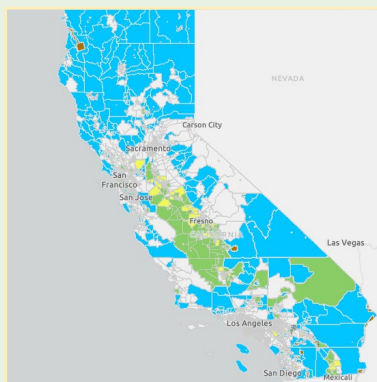
# GoGreen Home 0% Financing Promo

## How to share this promotion with your customers

*This GoGreen Home promotion is only available to low-income residents in under-resourced communities who are installing a heat pump water heater or heat pump HVAC system. Loans with terms up to 10 years may qualify for 0% financing; loans with terms 10 – 15 years may qualify for 2% financing. \$30,000 max.*

1

**Check the map.**



- **Search** your customer's project address on the [map](#).
- **Check** to see if they're in a solid or hatched color zone.
- **If YES**, move to Step 2.

2

**Review income.**

**GoGreen Home 0% Financing Promo**  
**Household income eligibility guidelines**

GoGreen Home is offering a low interest financing program for qualifying customers installing heat pumps for space or water heating. To be eligible, customer household income must not exceed the dollar amount for county and household size listed in the table below.

Project must meet other qualifications, and customer must qualify for financing with a GoGreen Home lender. For information visit [GoGreenHome.org](#) or call 1-800-455-4555.

Figures listed represent 80% of Area Median Income by county and household size per the CA Department of Housing and Community Development's 2020 Census data.

| Household size | 1       | 2        | 3        | 4        | 5        | 6        | 7        | 8        |
|----------------|---------|----------|----------|----------|----------|----------|----------|----------|
| Alameda        | \$4,000 | \$6,000  | \$8,000  | \$10,000 | \$12,000 | \$14,000 | \$16,000 | \$18,000 |
| Alpine         | \$8,000 | \$12,000 | \$16,000 | \$20,000 | \$24,000 | \$28,000 | \$32,000 | \$36,000 |
| Armed Forces   | \$4,000 | \$6,000  | \$8,000  | \$10,000 | \$12,000 | \$14,000 | \$16,000 | \$18,000 |

- Use the [Income Eligibility Guidelines](#) resource.
- **Customer** checks low-income cap for the county their project is in.
- **If interested** in the promo, move to Step 3.

3

**Apply to Cal Coast.**

**CALIFORNIA COAST CREDIT UNION**

Personal Loan Application

Loan Information

Once the button is colored BLUE the selection has been made.

Please select a Line of Credit

Select a purpose \*

Debt Consolidation

Emergency Loan

**GoGreen Home Energy**

GoGreen Home Energy Solar

- **Customer applies** to Cal Coast Credit Union.
- **Cal Coast approves** initial application according to standard GoGreen rates
- **Following** income verification steps, 0% or 2% promo rate will be applied



**gogreen**  
FINANCING™

**EQUITABLE BUILDING  
DECARBONIZATION  
PROGRAM**



Cap and Trade  
Dollars at Work

GoGreen Home is partially funded by the CA Energy Commission's Equitable Building Decarbonization Program, part of [California Climate Investments](#), a statewide initiative that puts billions of Cap-and-Trade dollars to work reducing greenhouse gas emissions, particularly in disadvantaged communities.