

# TALKING POINTS

## GoGreen Business and Go Low Rates

### What is GoGreen Business Energy Financing?

#### ✔ Elevator Pitch

GoGreen Business Energy Financing (GoGreen Business) is a State of California-administered program that puts energy retrofits within reach by helping small-to-medium sized businesses access attractive financing options that suit their needs.

#### ✔ Who can use GoGreen Business?

GoGreen Business is available to small-to-medium sized businesses and nonprofits throughout California. Building owners as well as tenants are eligible. The property must receive electric and/or natural gas service from at least one of the following utilities: PG&E®, SDG&E®, SCE® and/or SoCal Gas®.<sup>1</sup>

#### ✔ Why GoGreen Business?

- Below-market interest rates and affordable monthly payments
- No property lien
- Financing for up to 100% of project costs
- Quick approvals
- Broad list of qualifying measures with the option for fully custom projects
- Cannabis operations, new businesses and houses of worship may qualify
- Up to 30% of financed amount may be used for non-energy projects, such as landscaping or remodeling

**GO↓LOW** | INTEREST RATES AS LOW AS 0%

[GoGreenFinancing.com/FindFinancing](https://GoGreenFinancing.com/FindFinancing)

### What is the Go Low Rates promotion?

Financing through GoGreen Business already means lower interest rates. In this new promotion, the GoGreen Business program is reducing the interest rate on single projects even further—as low as 0%!

#### ✔ What projects are eligible for Go Low Rates?

The Go Low Rates promotion is available for all projects regardless of the financed amount and is being offered by three participating financing companies: Ascentium Capital, DLL, and Verdant Commercial Capital. All projects must meet the GoGreen Business program requirements. Funds are offered at the discretion of the finance company, and funds are not reserved until the project has been pre-approved by the program.

#### ✔ How do I get started?

Visit the [Find GoGreen Business Financing page](#) and look for finance companies with the Go Low badge. Choose your participating Go Low lender and apply for financing. The finance company will handle applying the promotion.